

# Soc!@! kids

Internet Savvy Kids  
South Africa



## How ready is your child for the digital world?

Join Codey Crawler as he helps to guide our children through the digital world they play and learn in.

Codey will give children aged 7 to 11 years old the confidence and guidance to surf the net, know their rights and handle uncomfortable situations before their tweens.

**think**  **click**  
before you



# A new digital world!

Social Kids was founded out of a concern for what children are being exposed to at a young age with little to no control. The purpose of the course is to equip children with the skills to STOP. Think before they click. When we succeed at that our goal has been achieved.

Bryan and Cheryl Barnett founded Codey Crawler with an amazing team of professionals. Thanks to many hours of research and their years of experience, they created this program to protect their own child and others like him.

*"We believe we've created a space where children can grow, see the positives of the digital world, and become more aware that not everything is as it may seem. Protecting them from the potential dangers that may find them online."*

Cheryl Barnett

Parents should take the opportunity to guide their child while they still can. Together you will start to build an open relationship where you can communicate and be part of their online adventure.

We invite children aged 7 to 11 years old to take a journey with Codey Crawler to help better prepare them for what may lie ahead. This foundation phase internet safety course is designed to give children confidence online and teach them to think before they click.



## We help create Internet Savvy Kids!

Social Kids is a pre-recorded video class to be taken over 5 weeks. Each class requires an access code to a virtual session with his BFF Miss Nadie, a professional teacher to guide the conversation and create a relationship.



Children must complete activities post the digital adventures to earn digital badges. Each badge tackles a different aspect of the digital world.

Once these adventures are complete, a badge is earned. After activities are uploaded or completed in class, 7 digital badges are earned and the learner receives a certified global surfer, ready for the digital world!





# Hi! My name is **Codey Crawler**

**Codey Crawler is  
our digital guide and  
champions the Social  
Kids' mantra:**

**think**  **click**  
before you

*"I've been in this Digital world for a few years now, I've seen it all and heard it all, and I can tell you that in between screens and behind the scenes, things are not always what they seem.*

*You may need to change colours and remember the rules of the world! What you are taught to do in the real world, are the same when you are behind a screen.*

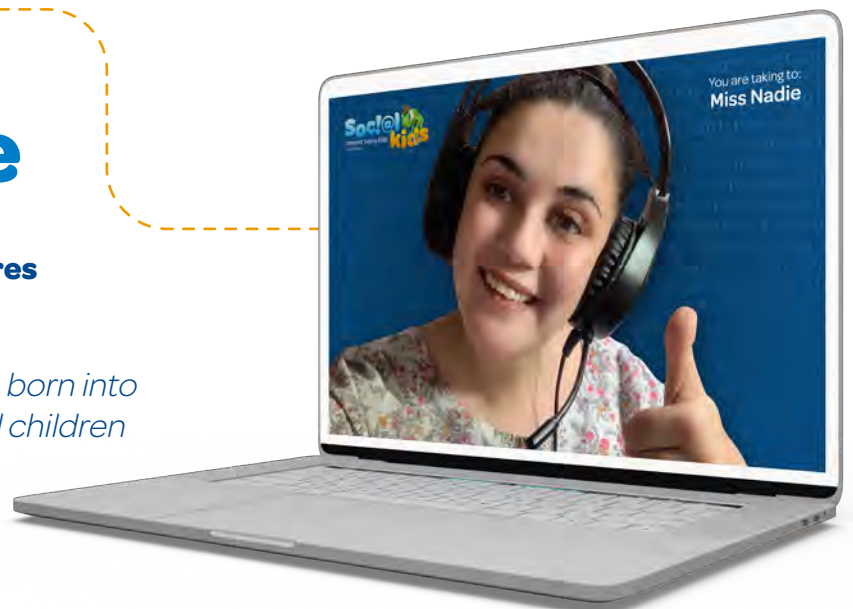
*Everything is remembered, nothing is lost, and you can never delete the things we say or do when we do it on a screen.*

*Don't be afraid!!  
I've been on this adventure before  
so I'll show you where to go!  
Come click with me!"*

## Meet my BFF **Miss Nadie**

**She will be joining us on our adventures  
and help you along the way.**

*"This generation of children have been born into technology. Digital is our way of life and children are very comfortable with it but we are still learning about the dangers. Best we prepare them at an early age!"*



**What role do you want to play  
in your child's digital world?**

 **0-1**  
Exposed to  
video, photos  
and sound

 **2-6**  
They imitate  
and test  
technology

**A time to guide**  
 **7-11**  
Totally  
exposed to  
technology

 **12-17**  
Monitor and  
communicate

 **18 onwards**  
No control

# Let's get down to ones and zeros...



Codey will take adventurers through five interesting levels, filled with info and activities. Only once the level has been completed should the next adventure begin. The sessions are pre-recorded, so we prefer to have an adult present to ensure children are engaged and interacting.

They'll need to complete the activities to demonstrate an understanding of the concepts. Whatsapp voice notes and questions can be sent to Codey, and he'll get back to you as soon as possible with the answers.

## 1 Being SMART online

Here we teach our adventurer what questions to ask and how to have a positive fingerprint online. How to balance their time between digital play and real play. This journey will cover the do's and don't's of digital safety. Encouraging children to have open conversations with their parents or guardians about what they find online.

## 2 Kung Fu Fighting

We help children to identify a bully, teaching them the skills to navigate and share their experiences to stop the behaviour as quickly as possible. Children will understand how to safeguard their private information and understand what details are safe to share. Children will learn to think before they click when they are approached online.

## 3 Truth or Dare

Codey will show children that not everything they find online is true, what they should look for before they trust anything online. How to tell a good story when they are connecting in person and how the internet and algorithms work.

## 4 I speak Digital

Codey will describe what online manners are, what certain messages and symbols on the internet mean and how to interpret them. Codey goes in detail on how to play games safely and when to show your true colours or when not to!

## 5 Global Surfer

Codey ensures the brave adventurers can confidently connect with the world by reinforcing the main topics covered allowing them to surf safely. They understand the dangers that could be out there, and we highlight the positives that our digital world has to offer.

### How the internet safety course works:

- The online safety course consists of five pre-recorded lessons of 15 - 20 minutes each
- After each video, they must upload an activity to showcase they have understood the lesson
- Activity badges are awarded to their profiles, and they can progress to the next adventure
- Parents will receive a detailed guide, to help them continue the journey online
- We have a WhatsApp number that is available for the course period, where parents and children can send Codey questions.

### Contact us for a price.

Special rates are available for schools, larger groups and sponsorship offers.



## Book your place now or ask your school!

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